

2017 NEAFCS ANNUAL SESSION



Harvesting Opportunities in

NEAFCS

PROGRAM

Hilton Omaha & Convention Center

October 16-19

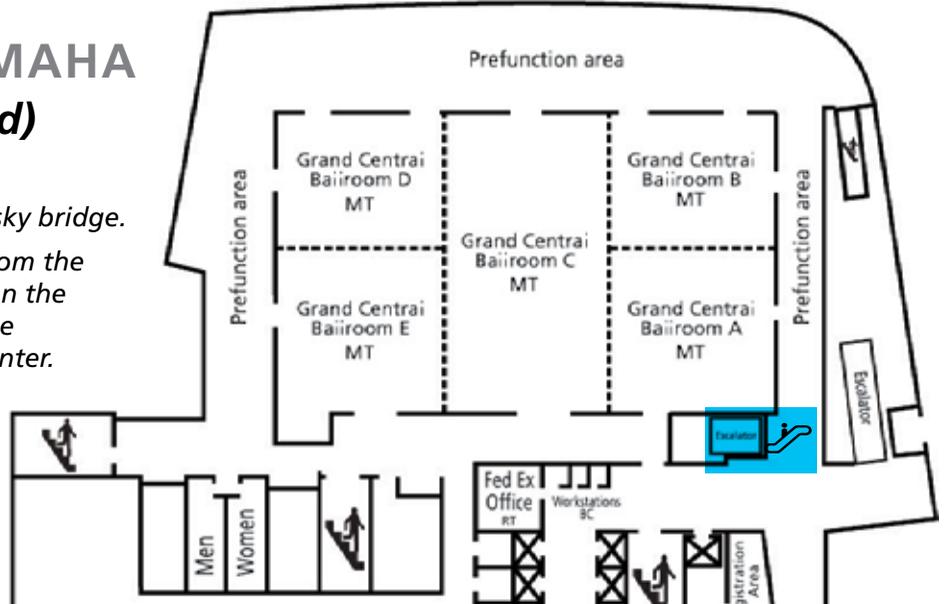
OMAHA, NEBRASKA

HILTON OMAHA (Pictured)



= Escalator to sky bridge.

The skywalk from the Hilton enters on the 2nd floor of the Convention Center.



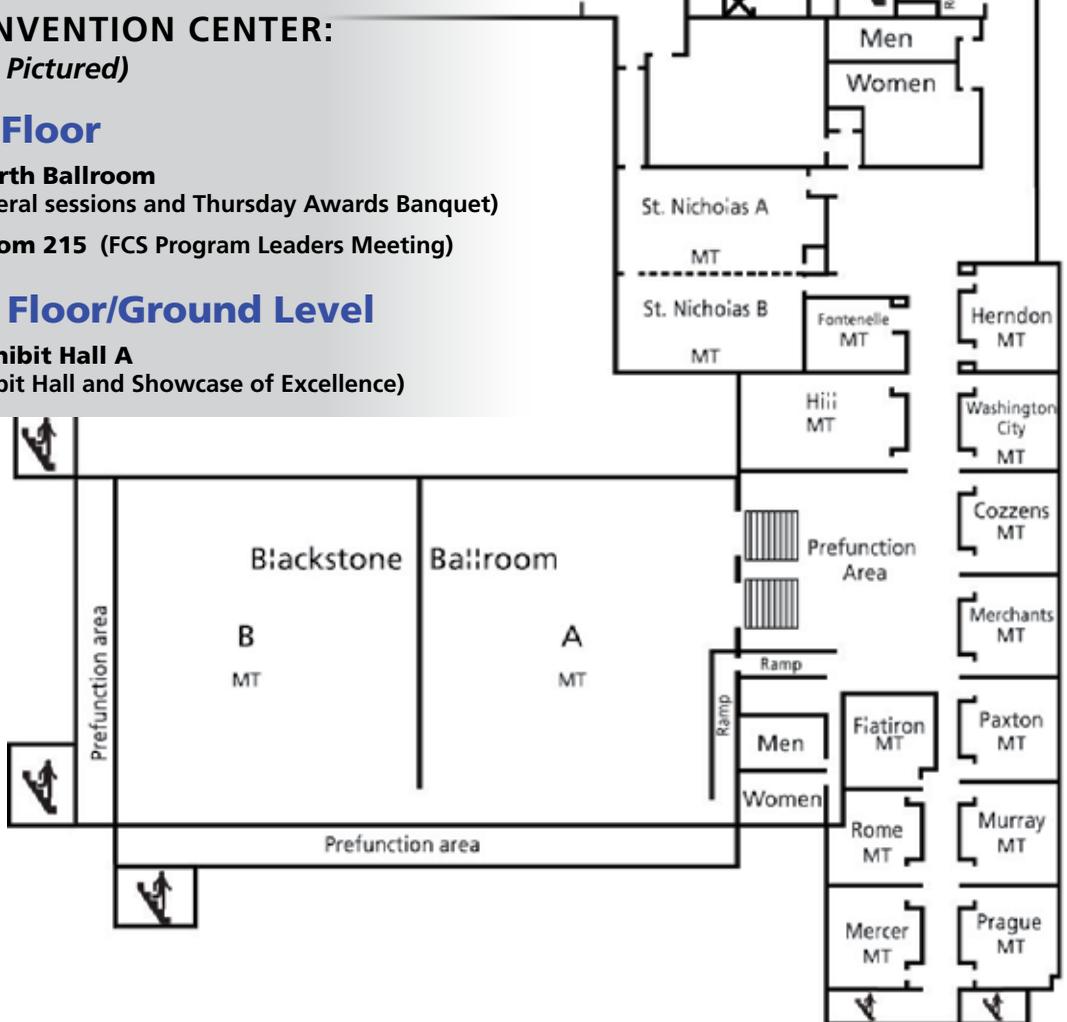
CONVENTION CENTER: (Not Pictured)

2nd Floor

- North Ballroom
(general sessions and Thursday Awards Banquet)
- Room 215 (FCS Program Leaders Meeting)

1st Floor/Ground Level

- Exhibit Hall A
(Exhibit Hall and Showcase of Excellence)



ANNUAL SESSION SPONSORS

THANK YOU TO OUR 2017 ANNUAL SESSION SPONSORS AND DONORS

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NEAFCS AWARDS SPONSORS

Clean and Healthy Families and Communities Award

American Cleaning Institute

Community Partnership Award

Wisconsin Affiliate

Dean Don Felker Financial Management Award

NEAFCS Indiana Affiliate

Extension Housing Outreach Award

*Montana State University
Extension & Housing & Environmental
Health Program*

Past Presidents New Professional Award

NEAFCS Past Presidents

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Nebraska Extension • \$15000

Nebraska NEAFCS • \$8000

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Nebraska NACAA • \$1500

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Iowa NEAFCS • \$750

Alice Henneman • \$600

Kansas NEAFCS • \$500

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THANK YOU TO OUR ANNUAL SESSION COMMITTEE

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Marilyn Fox, Affiliate Co-Liaison

Jeanette Friesen, Affiliate Co-Liaison

Lora Lee Frazier Howard, President-Elect

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National Extension
Association of Family
& Consumer Sciences

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www.neafcs.org

SOCIAL MEDIA



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#NEAFCS2017



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www.facebook.com/groups/NEAFCS

NEAFCS BOARD OF DIRECTORS

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President
Alabama Cooperative Extension System





Welcome to Omaha! We are delighted to have you here in the Cornhusker State, for this our 83rd NEAFCS Annual Session, to celebrate the culmination of our year. This is our opportunity to come together to learn, share, network, and take care of association business. We have four action-packed days planned for you, starting with an exciting opening session, scintillating Welcome Event, timely concurrent sessions and Showcases of Excellence, educational in-depth sessions, motivating speakers, important sub-committee planning, and much more!

This week we will honor and recognize members who are doing amazing work in their communities and those who've contributed to NEAFCS and our overall profession. Don't forget to check out all the latest information and resources our exhibitors have to offer, too. We hope you avail yourself of all aspects of Annual Session and that you take some time to explore Omaha's Old Market, North Downtown or the Orpheum Theater. The nearby Bob Kerrey Pedestrian Bridge is adjacent to the Lewis & Clark Expedition National Historic Trail Visitor Center, where you can learn all about their historic journey.

No matter where you have trekked in from around the country, we hope that you will take advantage of this opportunity to advance your knowledge base, make new connections, re-engage with colleagues, expand your horizons, and chart new courses as we strive to make the communities we work in more livable, resilient and sustainable. Let's remember to reap the rich bounty of the harvest whether it be from the land or from our life's work. Welcome, enjoy and thank you for all that you do for NEAFCS!



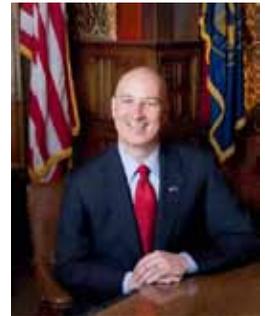
Theresa Mayhew

President



Karen DeZarn

Vice President of
Professional Development



STATE OF NEBRASKA

Pete Ricketts
Governor

OFFICE OF THE GOVERNOR
P.O. Box 94848 • Lincoln, Nebraska 68509-4848
Phone: (402) 471-2244 • pete.ricketts@nebraska.gov

Dear Friends:

Welcome to the 2017 Annual National Extension Association of Family and Consumer Sciences Conference in Omaha! We are pleased to host your group for this important event in the Good Life.

This year, Nebraska is celebrating its Sesquicentennial – 150 years of statehood! There are many exciting events planned throughout the year and we invite you to enjoy some of these events while you are here. Check out the Fort Omaha Walking Tour at Metro Community College or the Wild Spaces Exhibition at the Joslyn Art Museum; both in Omaha.

I would also encourage you to enjoy the many attractions and activities Omaha has to offer. You may like to visit the historic Old Market area and dine in our many excellent restaurants. There are also a wide variety of entertainment opportunities. Sites that are favorites of visitors include the Henry Doorly Zoo and Strategic Air Command and Aerospace Museum.

I hope your stay is enjoyable and that you experience the welcoming atmosphere and warm Mid-Western hospitality extended by the community. I wish you a pleasant and successful conference.

Sincerely,

A handwritten signature in cursive script that reads "Pete Ricketts".

Pete Ricketts
Governor

An Equal Opportunity/ Affirmative Action Employer

October 2017

On behalf of the University of Nebraska-Lincoln, welcome to the National Extension Association of Family and Consumer Sciences (NEAFCS) 2017 Annual Session. I am confident that, true to its theme, this year's event will plant the seeds for innovation, grow your networks and help you harvest knowledge in your mission to make lasting impacts in the communities you serve.

As our state's flagship, land-grant university, optimism abounds at the University of Nebraska-Lincoln. We fully understand the power of Extension to enhance people's lives through research-based education. Every day across our nation, Extension professionals share a similar optimism as they deliver essential knowledge through direct teaching, experiential learning opportunities and a range of resources – including new technologies that expand Extension's reach and impact in a rapidly changing world.

It is my hope that this year's session will inspire, inform and motivate you in your important work. In so many ways, you are essential to the success of our youth, our families, our farms and ranches, our communities, our economy, and our nation as a whole. In that spirit, may you "harvest" every opportunity for professional and personal growth here in Omaha over the next four days. Again, welcome, and enjoy the Cornhusker State!

With best wishes,



Ronnie D. Green, Ph.D.
Chancellor



May 19, 2017

Greetings and welcome to Nebraska!!!

When people think about Nebraska, they often visualize lots of corn, cattle and wide expanses of Interstate 80 (500 miles from Iowa to Wyoming). While this is all true, Nebraska is also a great place for children, families and communities. Our rural landscape is rich and diverse and our urban centers are growing and thriving.

Nebraskans care deeply about their children, families and communities. The Buffet Early Childhood Center led by Dr. Sam Meisels is focused on making Nebraska 'the best place to be a baby'. The UNL College of Education and Human Sciences is committed to early childhood development, nutrition and healthy eating and entrepreneurship and business development.

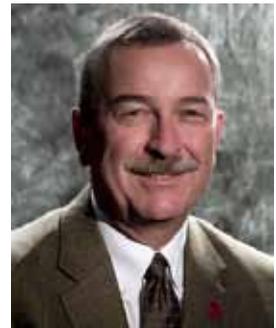
Nebraska Extension delivers science-based educational programs across Nebraska's 93 counties with 450 Specialists, Educators and Assistants deployed across our state. Talent development and learner engagement are two themes that help drive our program forward.

We are really proud to showcase Nebraska to all of you as you Harvest Opportunities in NEAFCS!!!

Sincerely,



Charles A. Hibberd, Dean and Director
Nebraska Extension



GENERAL INFORMATION

ICON KEY



Wellness
Activity



Meal
Provided



Ticket
Required



Sponsor



Convention
Center

REGISTRATION

Annual Session Registration is located on the 2nd floor of the Hilton Omaha.

Sunday:	4:30 PM – 7:30 PM
Monday:	7:00 AM – 5:00 PM
Tuesday:	7:00 AM – 4:00 PM
Wednesday:	7:00 AM – 4:00 PM
Thursday:	7:00 AM – 4:00 PM

MESSAGE BOARD

A message board will be available near the Annual Session Registration Desk. You may leave messages about State's Night Out, photography appointments, ticket exchange, and other messaging needs.

HOSPITALITY

Stop by the Nebraska Hospitality Table located near the Registration Desk.

Hospitality Hours:

Sunday:	4:30 PM – 7:30 PM
Monday:	10:00 AM – 12:00 PM and 3:30 PM – 5:00 PM
Tuesday:	8:00 AM – 1:00 PM
Wednesday:	8:00 AM – 10:15 AM and 12:00 PM – 4:00 PM
Thursday:	8:00 AM – 11:00 AM and 5:00 PM – 6:00 PM

EXHIBIT HALL

Visit the Exhibit Hall, NEAFCS's networking hub, located in the CenturyLink Convention Center

Exhibit Hall A, to meet exhibiting companies and learn about the latest products and services.

The following activities are located in the Exhibit Hall:

- Showcase of Excellence
- Exhibit Forums
- Silent Auction
- Wednesday Lunch (12:15 PM – 1:30 PM)
- Thursday Breakfast (8:00 AM – 9:00 AM)

Exhibit Hall Hours:

Wednesday:	12:15 PM – 5:00 PM
Thursday:	8:00 AM – 12:00 PM

EXHIBIT SELLING POLICY

The focus of the exhibits continues to be education and public relations. Exhibitors may sell products from their booth, or they may take orders and collect payment for purchases to be shipped. If the products are display samples, they may be picked up at the close of the Exhibits. Outside sales are prohibited and will be enforced.

EXHIBIT FORUMS

Hear from the exhibitors and learn about their products and services during their 30-minute presentation. Exhibit Forums will be located in the Exhibit Hall at Centurylink Convention Center Exhibit Hall A.

Wednesday:	1:30 PM – 3:30 PM
Thursday:	8:00 AM – 11:00 AM

NEBRASKA MARKETPLACE

Entrepreneurs from across Nebraska will be selling their hand crafted wares. Items range from Barn soy candles – Nebraska specialty greeting cards – jewelry – handmade marbles – knitted and felted items – quilted hot pads, table runners and wall hangings. The Marketplace will be located in the Grand Ballroom Prefunction area on the second floor of the Hilton.

Marketplace Hours:

Thursday:	8:30 AM – 2:00 PM
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PHOTOS

Photos taken during the 2017 Annual Session will be available to download online within 30 days. To schedule a group picture, please sign up on the Message Board located next to the Annual Session Registration Desk.

CONTINUING EDUCATION / PROFESSIONAL DEVELOPMENT UNITS

CEUs and PDUs are available from the following: AAFCS; AFCPE; NCFR. Certificates and information will be on the NEAFCS website after the conclusion of the conference.

WELLNESS ACTIVITIES

Tuesday: 6:00 AM – 7:00 AM
Do-In "Self-Shiatsu", CATCH, Tai Chi

Wednesday: 6:00 AM – 7:00 AM
Do-In "Self-Shiatsu", CATCH, Tai Chi

Thursday: 6:30 AM – 7:30 AM
Do-In "Self-Shiatsu", CATCH, Tai Chi

SILENT AUCTION

Sponsored by the Sponsorship and Support Subcommittee, the NEAFCS Educational Awards Fund will be hosting a Silent Auction in the Exhibit Hall. Join us in the Exhibit Hall to raise funds to support the annual Awards program. Bid high and bid often!

Donated Items

If you have a donated item for the Silent Auction, you may drop it off at the Registration Desk during the hours listed below.

Sunday: 4:30 PM – 7:30 PM
Monday: 7:00 AM – 5:00 PM

Silent Auction Hours

Wednesday: 12:30 PM – 5:00 PM

Final bids are due before the Silent Auction closes at 5:00 PM.

Winning Bid Item Pickup

You may pick-up your winning items at the Registration Desk during the hours listed below.

Thursday: 11:00 AM – 12:30 PM

SERVICE PROJECT

Donate a stuffed animal to share joy with the children at the Omaha Children's Hospital & Medical Center. Collection point is located near the Conference Registration Desk. Donations will be accepted throughout the entire conference.

Guidelines:

- All toys must be new, with original purchase tags still attached.
- They must be free from smoke, and from a pet-free environment.
- To keep the toys clean from purchase to donation, please seal in a zip-tight bag.
- Personalize your gift with a note in the bag telling who donated the animal, why you picked it (ex: maybe your school mascot or your favorite pet) and encouragement for the child.

RECYCLING

In coordination with NEAFCS efforts to go green, conference attendees are encouraged to recycle paper/cardboard, aluminum cans, plastic bottles, etc. Recycling containers labeled for specific items are available throughout the hotel and convention center. In addition, a collection box will be located near the Registration Desk to recycle your name badge holder.

GUEST/SPOUSE TOUR

An outing to the Strategic Air Command and Aerospace Museum is planned for Wednesday, October 18 from 1:00 PM – 5:00 PM. See hospitality table for more details and to sign up.

2017 SCHEDULE

See pages 14-40 for detailed agenda

SUNDAY, OCTOBER 15, 2017

- 4:30 PM – 7:30 PM Registration / Silent Auction Drop-Off / Service Project Drop-Off — Hilton, 2nd Floor
- 4:30 PM – 7:30 PM Hospitality Table Open — Hilton, 2nd Floor

MONDAY, OCTOBER 16, 2017

- 7:00 AM – 5:00 PM Registration / Silent Auction Drop-Off / Service Project Drop-Off — Hilton, 2nd Floor
- 8:00 AM – 11:30 AM Pre-Conference Workshops, Hilton
- 10:00 AM – 12:00 PM Hospitality Table Open — Hilton, 2nd Floor
- 11:30 AM – 1:30 PM Lunch on own
- 1:30 PM – 3:45 PM Opening General Session with Keynote, Dr. Marjorie Kostelnik, CenturyLink Convention Center — North Ballroom
- 3:30 PM – 5:00 PM Hospitality Table Open — Hilton, 2nd Floor
- 5:30 PM Shuttles begin leaving CenturyLink Convention Center
- 6:00 PM Welcome Event & Dinner at Henry Doorly Zoo & Aquarium
- 9:30 PM Last shuttle leaves Zoo for hotel

TUESDAY, OCTOBER 17, 2017

- 6:00 AM – 7:00 AM Wellness Activities
Breakfast on own

- 7:00 AM– 4:00 PM Registration, Hilton / Service Project Drop-Off — 2nd Floor
- 7:00 AM – 8:00 AM First Timer Orientation and Breakfast, Hilton — Grand Ballroom A&B
- 7:30 AM – 8:00 AM Morning Refreshments, Hilton
- 8:00 AM – 1:00 PM Hospitality Table Open — Hilton, 2nd Floor
- 8:00 AM – 8:45 AM Concurrent Sessions, Hilton
- 9:00 AM – 9:45 AM Concurrent Sessions, Hilton
- 10:00 AM – 10:45 AM Concurrent Sessions, Hilton
- 10:30 AM – 12:30 PM Life Member Meeting, Hilton — Merchants Room
- 11:00 AM – 11:45 AM Concurrent Sessions, Hilton
- 11:45 AM – 12:30 PM Lunch on own
- 12:00 PM – 5:00 PM Exhibitors Move-in, Convention Center — Exhibit Hall A
- 12:00 PM – 5:30 PM In-Depth Sessions
- 4:00 PM – 5:00 PM Exhibitor Orientation/ Reception, Convention Center — Exhibit Hall A
- 6:00 PM – 9:30 PM Leadership Event at Magnolia Hotel (*Invitation Only*) See page 25 for bus times

WEDNESDAY, OCTOBER 18, 2017

- 6:00 AM – 7:00 AM Wellness Activities
- 7:00 AM– 4:00 PM Registration, Hilton / Service Project Drop-Off — 2nd Floor
- 7:30 AM – 10:00 AM Regional Breakfasts, Hilton
- 8:00 AM – 10:15 AM Hospitality Table Open — Hilton, 2nd Floor

10:00 AM – 5:00 PM	Program Leaders Meeting Day 1, Convention Center — Room 215 <i>(Special registration required. Includes breakfast & lunch)</i>	8:00 AM – 11:00 AM	Hospitality Table Open — Hilton, 2nd Floor
10:15 AM – 12:15 PM	General Session, with Juli Burney, Candidate Speeches, Convention Center — North Ballroom	8:00 AM – 11:00 AM	Exhibit Forums, Convention Center — Exhibit Hall A
12:00 PM – 4:00 PM	Hospitality Table Open — Hilton, 2nd Floor	8:00 AM – 12:00 PM	Exhibit Hall Open <i>(Continental Breakfast Provided)</i> , Convention Center — Exhibit Hall A
12:15 PM	Exhibit Hall Ribbon Cutting, Convention Center — Exhibit Hall A	8:00 AM – 12:00 PM	Showcase of Excellence, Convention Center — Exhibit Hall A
12:15 PM – 5:00 PM	Exhibit Hall Open <i>(Boxed Lunch provided)</i> , Convention Center — Exhibit Hall A	8:00 AM – 5:00 PM	Program Leaders Meeting Day 2, Convention Center — Room 215 <i>(Special registration required. Includes breakfast & lunch)</i>
12:15 PM	Past National President Luncheon & Meeting <i>(Off- site)</i>	8:30 AM – 2:00 PM	Marketplace, Hilton — Grand Ballroom Prefunction area
12:30 PM – 5:00 PM	Silent Auction, Convention Center — Exhibit Hall A	9:00 AM – 11:00 AM	Annual Business Meeting, Hilton — Grand Ballroom
1:00 PM – 5:00 PM	Showcase of Excellence, Convention Center — Exhibit Hall A	11:00 AM – 1:00 PM	Lunch on own
1:00 PM – 5:00 PM	Spouse/Guest Tour <i>(sign-up required)</i>	12:00 PM – 3:00 PM	Exhibitors Move-out
1:30 PM – 3:30 PM	Exhibit Forums, Convention Center — Exhibit Hall A	1:00 PM – 3:15 PM	Committee Meetings, Hilton
3:00 PM – 4:30 PM	Affiliate Officer Meetings, Hilton	1:30 PM – 2:15 PM	Concurrent Sessions, Hilton
5:30 PM	State's Night Out <i>(Off-site)</i>	2:30 PM – 3:15 PM	Concurrent Sessions, Hilton
		3:30 PM – 4:15 PM	Concurrent Sessions, Hilton
		4:30 PM – 5:15 PM	Concurrent Sessions, Hilton
		5:00 PM – 6:00 PM	Hospitality Table Open — Hilton, 2nd Floor
		6:00 PM – 7:00 PM	President's Reception, Hilton — North Ballroom Prefunction area
		7:00 PM – 9:30 PM	Awards Banquet, Convention Center — North Ballroom
THURSDAY, OCTOBER 19, 2017			
6:30 AM – 7:30 AM	Wellness Activities		
7:00 AM– 4:00 PM	Registration, Hilton / Service Project Drop-Off — 2nd Floor		

TUESDAY, OCTOBER 17, 2017

CONCURRENT SESSIONS AT A GLANCE

TRACK	8:00 – 8:45 AM	9:00 – 9:45 AM	10:00 – 10:45 AM	11:00 – 11:45 AM
AWARDS	1. Cooking with Dis-ABILITIES 2. Preschool Wellness Policy Development	1. Safe Food Sampling at Farmers Markets and Community Events 2. Successful Strategies for Using Facebook as the Hub of our Social Media Presence	You're Hired!	Aging With Attitude Regional Expo
CHILD CARE/ CHILD DEVELOPMENT				Relationship Education: Encouraging Participation Through Experiential Date Nights
COMMITTEE		Mastering the Art of an NEAFCS Awards Submission	Public Affairs Committee Raise Awareness of Your FCS Programs in Your Community	Writing a Winning Proposal
FINANCIAL MANAGEMENT	Giving Yourself a Pay Increase: Utilizing a Financial Literacy Program to Reach Unique and Underserved Audiences		55 Interactive Activities to Teach Personal Finance	
HEALTH	Extension's Role in Chronic Disease Prevention and Management Education In the Next 100 Years: A View from Agents/ Educators, Faculty/ Specialists, and Administrators	Smarter Lunchrooms	On the Road to Healthy Living Mobile Cooking School	Be Heart Smart to Reduce Heart Disease
LIFE SPAN DEVELOPMENT: AGING, CHILD, AND HUMAN DEVELOPMENT		Strengthening Co-Parenting Education: A Multi-State Approach		Grandparents Raising Grandchildren
NUTRITION	Real Food	Does Altering Dosage and Frequency of SNAP-Ed Lessons Affect Behavior Change?	Rethink Your Drink at School	Billboards and Nutrition Education - A Two-way Street: How Social Marketing in Alabama Works with Parents
PARENTING EDUCATION	Pyramid Model Parenting Training		School Success for Latino Families	
TECHNOLOGY AND SOCIAL MEDIA				Spend Smart. Eat Smart: Using a Mobile App and Consumer-Focused Website to Complement Human Sciences Programming
YOUTH DEVELOPMENT AND 4-H			Working out of Silos and into Gardens	

THURSDAY, OCTOBER 19, 2017

CONCURRENT SESSIONS AT A GLANCE

TRACK	1:30 – 2:15 PM	2:30 – 3:15 PM	3:30 – 4:15 PM	4:30 – 5:15 PM
AWARDS	Teen Food Challenge	UMaine Cooperative Extension's Master Food Preserver Program: A Decade of Success	Germ Busters! A Handwashing Program	Healthy Homes for Child Care
CHILD CARE/ CHILD DEVELOPMENT	Training of Trainers for Look Who's Hatching: Early childhood oviparous animal project		Growing Up WILD: Reaching Child Care Providers through Collaboration with Naturalists	Meeting Preschool Teachers Where They Are! Creating Digital Play Landscapes in Rural Communities
FOOD SAFETY			Safe Produce for Food Pantries	
HEALTH	Teaching Youth to have Healthy Minds and Bodies	Leveraging Extension Resources and Using the Community Coalition Action Theory (CCAT) to Build and Strengthen Community Health	Communicating with Farmers under Stress	The Nature of Teaching: Health & Wellness
LIFE SPAN DEVELOPMENT: AGING, CHILD, AND HUMAN DEVELOPMENT	Filling the Gap Between Policy and Need: Development of a Caregiving Education Program for FCS Educators	Gray for a Day		
NUTRITION	On The Move to Better Health Junior Promotes Behavior Change	A New Way of Doing Extension Business: Education, Social Marketing and Environmental Strategies Increase Access of Healthy Foods and Physical Activity in Alabama	Stock Healthy, Shop Healthy	Gluten Free Eating
PARENTING EDUCATION	Building Early Emotional Skills: Building a parenting curriculum online and face-to-face			
YOUTH DEVELOPMENT AND 4-H		1. Full STEAM Ahead 2. Heads In, Hearts In: A Delivery Approach to Family Enrichment Programming		Enhancing Extension's Readiness to Implement a "PSE" Approach to Positive Youth Development for Health

2017 ANNUAL SESSION AGENDA

SATURDAY, OCTOBER 14, 2017

8:30 AM – 5:00 PM

National Pre-Board Meeting

Room: Hill

SUNDAY, OCTOBER 15, 2017

8:30 AM – 12:30 PM

National Pre-Board Meeting

Room: Hill

3:00 PM – 4:00 PM

Registration Subcommittee Meeting

Room: Cozzens

4:30 PM – 7:30 PM

**Registration Open /
Silent Auction Drop Off /
Service Project Drop Off**

Hilton, 2nd Floor

4:30 PM – 7:30 PM

Hospitality Table Open

Hilton, 2nd Floor

Volunteer!

There are so many opportunities to get involved in NEAFCS. Joining a committee is a great place to start! Committee meetings are Thursday from 1:00 PM to 3:15 PM.



MONDAY, OCTOBER 16, 2017

SCHEDULE AT A GLANCE FOR MONDAY, OCTOBER 16

7:00 AM – 5:00 PM	Registration/Silent Auction & Service Project Drop-Off, Hilton – 2nd Floor
8:00 AM – 11:30 AM	Pre-Conference Workshops, Hilton
10:00 AM – 12:00 PM	Hospitality Table Open, Hilton – 2nd Floor
1:30 PM – 3:45 PM	Opening General Session with Keynote, Dr. Marjorie Kostelnik, Convention Center – North Ballroom
3:30 PM – 5:00 PM	Hospitality Table Open, Hilton – 2nd Floor
5:30 PM	Shuttles begin leaving CenturyLink Convention Center
6:00 PM	Welcome Event & Dinner at Henry Doorly Zoo & Aquarium
9:30 PM	Last shuttle leaves Zoo for hotel

7:00 AM – 5:00 PM

**Registration Open /
Silent Auction Drop Off /
Service Project Drop Off**

Hilton, 2nd Floor

PRE-CONFERENCE WORKSHOPS

Monday, October 16 | 8:00 AM - 11:30 AM

7:30 AM

Continental breakfast

*for pre-conference workshop
participants only*

Hilton – 2nd Floor

Sponsored by: The Sugar Association



Bake to Build STEAM in Families, Communities and Schools

*Presenters: Courtney Gaines, Ph.D., R.D.,
Gayle Veum, R.D., Robert Harper, Sharon
Davis*

Room: Grand Ballroom C

Baking is the perfect ground for FCS educators to plant seeds for adult, youth and community



growth in science, tech, engineering, art and math (STEAM). Baking, as a hands-on skill, offers multiple innovative methods to teach consumer sciences, literacy and economics that improve lives.

continued

MONDAY PRE-CONFERENCE WORKSHOPS, CONTINUED

Bake to Build STEAM..., continued

Workshop speakers will provide research-based resources in agricultural, milling and baking, food safety, ingredient innovations, test kitchen practices and methods for consumers Pre-K to Adult. Extension FCS professionals will take away ready-to-use resources for media, adult and youth training, and events. Topics include ancient and modern grains; flour and gut health; sugar science; Smart Snack wholegrain-rich baking; service learning baking resources to Bake for Good and to reduce hunger.

Experience how baking can also be portable for classrooms, clubs or camps with 5-minute or longer table-top measure, mix, shape and bake activities.

Come ready to interact with demos and speakers from HBA's member test kitchens, commodity researchers and staff professionals.

Learning Objectives:

- Receive 5 or more consumer, health, baking commodity and ingredient research updates for grains, flour, sugar, enriched and wholegrain-rich baking, human health and food safety.
- Interact with demonstrations and hands-on learning methods for adult and youth training.
- Take-away 25 or more ready-to-use consumer tested pre-K to adult resources applicable for university Extension media, classrooms, clubs, camps and other community events.

Tips & Tricks for Using a Mobile Device for Smart Extension Programming, Promotion, and Marketing



Presenters: *Alice Henneman MS, RDN, Kalya Colgrove MS, RDN, Lisa Franzen-Castle PhD RD, Amy Peterson MS, RDN, Cami Wells MS, RD*
Room: *St. Nicholas A*



Henneman

This hands-on session will cover effective methods for using your mobile device in Extension programming, promotion, and marketing. Topics include (but are not limited to): (1) taking and editing fantastic photos, (2) making movies, (3) live presentations, (4) social media and (5) collecting feedback/evaluation data at a workshop. Whether you consider yourself a beginner, intermediate, or advanced, there will be something for all levels.

Learning Objectives:

- Participants will become aware of new and/or improved ways to use mobile devices in Extension programming, promotion, and marketing.
- Participants will identify strategies for creating engaging and attractive images and photos.
- Participants will be able to implement techniques learned during this workshop.



Changing Lives from Birth Onwards and Ready, Set, Grow! Incorporating Developmentally Appropriate Practice with Children 0-8

Room: St. Nicholas B

This combined presentation will include the following:

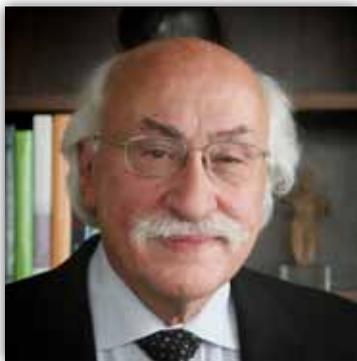
Changing Lives from Birth Onwards

Dr. Samuel Meisels

New research concerning the impact of multiple risk factors on young children's development, including how parents interact with their children and the effects of poverty, makes it more important than ever to develop and evaluate new models of intervention. This presentation will address how the Buffett Institute's birth – Grade 3 approach is launching children on a positive trajectory in life.

Learning Objectives:

- Understand the impact of poverty on development.
- Become familiar with the "school as hub" approach developed by the Buffett Institute.
- Learn about results from the Buffett Institute/Gallup statewide poll of Nebraskans' attitudes towards early care and education.



Meisels

Ready, Set, Grow! Incorporating Developmentally Appropriate Practice with Children 0-8

Dr. Michelle Rupiper

Developmentally appropriate practice means meeting children where they are and helping each child meet challenging yet achievable goals. This session will explore the core considerations of developmentally appropriate practice. Participants will take away from this session strategies you can implement to support children's growth and development.

Learning Objectives:

- Define developmentally appropriate practices for children 0 through 8 years.
- Identify strategies to support children's growth and development.



Rupiper

8:00 AM – 11:30 AM Pre-Conference Workshops

(see pages 15-17)

11:30 AM – 12:30 PM Exhibits & Arrangements Logistics Sub-Committee Meetings

Arrangements Room: Washington City

Exhibits Room: Paxton



1:30 PM – 3:45 PM Opening General Session with Keynote, Dr. Marjorie Kostelnik

Convention Center – North Ballroom

(see Monday general session information on pages 18-19)



5:30 PM Shuttles Begin Leaving CenturyLink Convention Center for Welcome Event

See your tickets for details regarding bus load time and meal time.



6:00 PM – 9:30 PM Welcome Event Henry Doorly Zoo and Aquarium



Join us at the Henry Doorly Zoo and Aquarium to visit exhibits and see animals up close and personal, and enjoy a Nebraska steak dinner! To remember the occasion, the gift shop will also be open.

Everyone is invited to donate a stuffed animal to share joy with the children at the Omaha Children's Hospital & Medical Center. For more information, see page 9.

OPENING GENERAL SESSION

Opening Slideshow

Virtual Parade of States by Regional Directors

Welcome

Sue Brown, Marilyn Fox, and Jeanette Friesen, NEAFCS Nebraska Affiliate Tri-Liaisons

Presentation of the Flag

Harry Bossard American Legion Post 32, Papillion, Nebraska

Pledge of Allegiance

Ann Fenton, Nebraska NEAFCS President

National Anthem

Karna Dam, Nebraska 4-H Extension Educator

Quilts of Valor Presentation

Phyllis Schoenholz, Nebraska Extension Educator Emerti

Greetings

Karen DeZarn, NEAFCS Vice President for Professional Development

Greetings

Theresa Mayhew, NEAFCS President

Greetings from USDA NIFA

Caroline Crocoll, USDA, NIFA Director – Division of Family & Consumer Sciences

Keynote Introduction

Chuck Hibberd, Dean and Director Nebraska Extension

Keynote Presentation

Dr. Marjorie Kostelnik, Senior Assistant to the University of Nebraska President

President's Charity

Theresa Mayhew

Announcements

Karen DeZarn, Sue Brown, Marilyn Fox and Jeanette Friesen

GENERAL SESSION KEYNOTE

Monday, October 16 | 1:30 PM – 3:45 PM

MONDAY

Planting the Seeds for Innovative Program Development in Extension

Dr. Marjorie Kostelnik

Senior Assistant to the University of Nebraska President

The world is changing under our feet – not steady and sure, but at a break-neck pace. Such change brings new opportunities for Extension to pursue innovative programming in the community – it also brings great challenges. How can FCS Extension professionals be innovative, take appropriate risks, and engage with local, state and national audiences to enhance the lives of individuals, families and communities in new and different ways? How can we create programs that are more likely to stick? How do we get programs ‘out of the box’ and into people’s lives where they can really make a difference? That’s what this session is all about.

Learning Objectives: This presentation will focus on the following objectives for the participants:

- Finding your voice
- Serving as a change agent
- Developing innovations that stick
- Leadership and Followership – two great tools for improving the lives of individuals, families, and communities
- What you can do now!



“Change brings new opportunities for Extension to pursue innovative programming in the community.”

TUESDAY, OCTOBER 17, 2017

SCHEDULE AT A GLANCE FOR TUESDAY, OCTOBER 17

6:00 AM – 7:00 AM	Wellness Activities
7:30 AM – 8:00 AM	Morning Refreshments, Hilton
7:00 AM– 4:00 PM	Registration / Service Project Drop Off, Hilton – 2nd Floor
7:00 AM – 9:00 AM	First Timer Orientation and Breakfast, Hilton – Grand Ballroom A&B
8:00 AM – 10:45 AM	Concurrent Sessions, Hilton
8:00 AM – 1:00 PM	Hospitality Table Open - Hilton, 2nd Floor
10:30 AM – 12:30 PM	Life Member Meeting, Hilton – Merchants Room
11:00 AM – 11:45 AM	Concurrent Sessions, Hilton
12:00 PM – 5:30 PM	In-Depth Sessions
4:00 PM – 5:00 PM	Exhibitor Orientation/Reception, Convention Center – Exhibit Hall A
6:00 PM – 9:30 PM	Leadership Event at Magnolia Hotel (Invitation Only)

TUESDAY



6:00 AM – 7:00 AM

Wellness Activities

Do-In "Self-Shiatsu"

Room: Hill, Hilton

This meditation will help you relax, focus, and energize for a better day.



CATCH

Room: Convention Center North Ballroom Foyer, 2nd floor

This morning activity will be aimed at increasing our physical activity, and promote gross motor development.

Tai Chi

Room: Hilton Grand Ballroom Prefunction area

This ancient Chinese form of exercise uses slow rhythmic movements — easy and fun for beginners.

7:00 AM – 4:00 PM

**Registration Open /
Service Project Drop-Off
Hilton, 2nd Floor**



7:00 AM – 9:00 AM

First Timer Orientation Breakfast

**Room: Grand Ballroom A&B,
Hilton**



7:30 AM - 8:00 AM

Morning Refreshments

Hilton, 2nd floor

Sponsored by: The Sugar Association

CONCURRENT SESSIONS

8:00 AM – 8:45 AM

CONCURRENT SESSION 1

Real Food

Track: Nutrition

Room: Grand Ballroom D&E

Presenter(s): Vicki Hayman, Laura Balis

The Real Food session will describe the pilot project design, implementation, and evaluation of a 5-class series that taught participants how to substitute whole "real" foods for processed, unhealthy foods.

CONCURRENT SESSION 2

Extension's Role in Chronic Disease Prevention and Management Education In the Next 100 Years: A View from Agents/ Educators, Faculty/Specialists, and Administrators

Track: Health

Room: Grand Ballroom C

Presenter(s): Dan Remley, David Buys, Valerie Duffy, Tamara Warren, Bernestine McGee, Suzanne Prevedel, Julie Garden-Robinson, Linda Cronk, Cindy Nelson, Marla Reicks, Marcel Horowitz

The Chronic Disease Prevention and Management (CDPM) Action Team reports results of a survey of Extension administrators, faculty, and agents/educators on Extension's role in CDPM in the next century.

CONCURRENT SESSION 3

Pyramid Model Parenting Training

Track: Parenting Education

Room: St. Nicholas A

Presenter(s): Leanne Manning, Carrie Gottschalk, Kayla Hinrichs, Lisa Poppe, Jaclynn Foged, Jackie Cervantes-Guzman, Ruth Vonderohe, Dipti Dev, LaDonna Werth, Tonia Durden

The Pyramid Model Parenting Training provides one example of how Extension is working with families to promote healthy social and emotional development of young children.

CONCURRENT SESSION 4

Giving Yourself a Pay Increase: Utilizing a Financial Literacy Program to Reach Unique and Underserved Audiences

Track: Financial Management

Room: St. Nicholas B

Presenter: Ashley Dixon

Have you ever wondered where all your money goes? This presentation will highlight tools and skills employed to make a financial literacy program applicable to a broad spectrum of audiences.

CONCURRENT SESSION 5

Mary W. Wells Memorial Diversity Award - Cooking with Dis-ABILITIES

Track: Award

Room: Blackstone A

Presenter(s): Johanna Hicks, Michelle Valentin

"Cooking with Dis-ABILITIES" provides an insight into the challenges that individuals with impairments face while reinforcing that those same individuals can overcome adversity when given the opportunity.

CONCURRENT SESSION 6

Program Excellence Through Research Award - Preschool Wellness Policy Development

Track: Award

Room: Blackstone B

Presenter(s): Mary Blackburn, Maryann Lagura

This research assessed policy and practices at 20 preschool sites; food behaviors of 122 teachers; implemented policies at 12; and will eventually develop and evaluate policies at all 20 sites.

CONCURRENT SESSIONS

9:00 AM – 9:45 AM

CONCURRENT SESSION 1

Smarter Lunchrooms

Track: Health

Room: Grand Ballroom C

Presenter(s): Beth Stefura, Melanie Hart

Smarter Lunchroom interventions are creating a buzz in local schools. Learn no cost/low cost principles to help guide students to choose healthier lunches.

CONCURRENT SESSION 2

Does Altering Dosage and Frequency of SNAP-Ed Lessons Affect Behavior Change?

Track: Nutrition

Room: Grand Ballroom D&E

Presenter(s): Anne-Carter Carrington, Sarah Misyak

A pilot study that examined dosage vs. frequency of SNAP nutrition education showed positive effectiveness for eight lessons in four sessions for attendance, graduation and behavior change.

CONCURRENT SESSION 3

Strengthening Co-Parenting Education: A Multi-State Approach

Track: Life Span Development: Aging, Child, and Human Development

Room: St. Nicholas A

Presenter(s): Gail Brand, Barbara Beaulieu, Ron Cox, Evan Choi, Holly Hatton-Bower

A divorce parenting education program is adapted to meet the needs of multiple states. The program is offered online and on-site. Online version includes interactive applied learning activities.

CONCURRENT SESSION 4

Food Safety Award - Safe Food Sampling at Farmers Markets and Community Events

Track: Award

Room: Blackstone A

Presenter(s): Suzanne Driessen, Kathy Brandt

Safe Food Sampling at Farmers' Markets and Community Events, an educational package with train-the-trainer curriculum, online publications and videos. From kale to kohlrabi, vendors learn to offer food samples safely.

CONCURRENT SESSION 5

Social Networking Award - Successful Strategies for Using Facebook as the Hub of Our Social Media Presence

Track: Award

Room: Blackstone B

Presenter(s): Lisa Franzen-Castle, Alice Henneman, Cami Wells, Kayla Colgrove

Implementing methods and techniques to grow our social media presence on Facebook significantly increased page likes, post engagement, and referrals to our Food website.

CONCURRENT SESSION 6

Mastering the Art of an NEAFCS Awards Submission

Track: Committee

Room: St. Nicholas B

Presenter: Dianne Gertson

Learn how your peers have mastered the art of creating award winning submission on the national level. Join us for an insightful workshop with great networking opportunities.

CONCURRENT SESSIONS

10:00 AM – 10:45 AM

CONCURRENT SESSION 1

Rethink Your Drink at School

Track: Nutrition

Room: Grand Ballroom D&E

Presenter: Lauren Prinzo

Rethink Your Drink at School encourages students in grades Pre-K through eighth to drink more water and fewer sugar sweetened beverages. Learn how to host this program in your state.

CONCURRENT SESSION 2

On the Road to Healthy Living Mobile Cooking School

Track: Health

Room: Grand Ballroom C

Presenter: Amy Ressler

On the Road to Healthy Living Mobile Cooking School Instructor's Guide and supporting website provides helpful information for educators to implement innovative classes wherever their audience lives, works, or plays.

CONCURRENT SESSION 3

55 Interactive Activities to Teach Personal Finance

Track: Financial Management

Room: St. Nicholas B

Presenter: Barbara O'Neill

This session describes eleven lesson plans that teach personal finance concepts to high school students. Each lesson contains five activities that can be adapted for adult and college student audiences.

CONCURRENT SESSION 4

School Success for Latino Families

Track: Parenting Education

Room: St. Nicholas A

Presenter(s): Kathleen Olson, Silvia Alvarez de Davila

This session will describe design, implementation and evaluation of an educational package for Latino parents to strengthen relationships with school staff and build skills in navigating the U.S. school system.

CONCURRENT SESSION 5

Working out of Silos and into Gardens

Track: Youth Development and 4-H

Room: Grand Ballroom A&B

Presenter(s): Maria Portelos-Rometo, Stacy Haag Spriggs

Gardening interest has substantially increased locally, creating the need for consistent programming. Learn how collaboration has proven crucial in identifying resources and best management practices.

CONCURRENT SESSION 6

Raise Awareness of Your FCS Programs in Your Community

Track: Committee

Room: Blackstone A

Presenter(s): Glenda Hyde, Hope Wilson, Melissa Wyatt

Does your community know about your Extension programs? Learn how to plan a public relations campaign that fits your style. Leave the session with a Plan of Work for 2018.

CONCURRENT SESSION 7

Dean Don Felker Financial Management Award – You're Hired!

Track: Award

Room: Blackstone B

Presenter(s): Diane Uzzle, Elizabeth Bryan

The Jurors Empowering Teens program provides a valuable first employment experience and focuses on the development of financial management and workforce preparedness skills to support enduring financial stability.

10:30 AM – 12:30 PM

Life Member Meeting

Room: Merchants

CONCURRENT SESSIONS

11:00 AM – 11:45 AM

CONCURRENT SESSION 1

Billboards and Nutrition Education - A Two-way Street: How Social Marketing in Alabama Works with Parents

Track: Nutrition

Room: Grand Ballroom D&E

Presenter(s): Katie Funderburk, Sondra Parmer, Barb Struempfer, Alicia Powers

Social marketing reaches a large population with research-based Extension education. It is a viable component of a comprehensive, multi-level statewide obesity prevention initiative.

CONCURRENT SESSION 2

Be Heart Smart to Reduce Heart Disease

Track: Health

Room: Grand Ballroom C

Presenter: Stephanie Woodcox

The theory and process to develop Purdue Extension's Be Heart Smart program to prevent and/or reduce risk factors for heart disease will be discussed. Evaluation data will also be shared.

CONCURRENT SESSION 3

Spend Smart. Eat Smart: Using a Mobile App and Consumer-Focused Website to Complement Human Sciences Programming

Track: Technology and Social Media

Room: Grand Ballroom A&B

Presenter(s): Jill Weber, Cindy Baumgartner, Jody Gatewood

Spend Smart. Eat Smart. is a consumer-focused website and app featuring research-based content. Learn how to enhance educational programming with this tech-based tool designed for consumers with limited resources.

CONCURRENT SESSION 4

Grandparents Raising Grandchildren

Track: Life Span Development: Aging, Child, and

Human Development

Room: St. Nicholas A

Presenter(s): Bonnie Dunn, Brenda Wamsley

"Healthy Grandfamilies" addresses the needs of an underserved population – grandparents raising grandchildren. These families struggle with low incomes, healthcare access, obesity and a lack of strong social support systems.

CONCURRENT SESSION 5

Relationship Education: Encouraging Participation Through Experiential Date Nights

Track: Child Care / Child Development

Room: St. Nicholas B

Presenter(s): Elizabeth Davis, Naomi Brower

Experiential date nights encourage participation in relationship education by offering low-cost, hands-on activities that enhance interpersonal skills. Participants will receive information and suggestions to design and implement similar programming.

CONCURRENT SESSION 6

Writing a Winning Proposal

Track: Committee

Room: Blackstone A

Presenter(s): Pat Brinkman, Jami Dellifield

Wondering how to write a proposal that will be accepted for presentation? Come and learn the tricks to the trade on how to write a winning proposal that will impress reviewers.

CONCURRENT SESSION 7

Community Partnership Award - Aging With Attitude Regional Expo

Track: Award

Room: Blackstone B

Presenter(s): Barbara Stockerbrand, Joy Miller, M. Gayle Price

This regional conference delivery approach is a community collaborative endeavor that promotes positive attitudes about aging and educates older Kansans on issues that support physical, mental, and financial health.

11:45 AM – 12:30 PM

Lunch On Your Own



12:00 PM - 5:30 PM

In-depth Sessions; bus departure times listed on tickets

(see in-depth sessions grid below.)



4:00 PM – 5:00 PM

Exhibitor Orientation/ Reception

Room: Exhibit Hall A

5:30 PM

Dinner On Your Own



6:00 PM – 9:30 PM

Leadership Event (Invitation Only)

Magnolia Hotel

Bus will depart CenturyLink Convention Center at 5:45 PM and 6:15 PM.

IN-DEPTH SESSIONS

Buses will depart from the Convention Center. The Hilton shuttle for Protect Your Pocketbook session will depart outside the Hilton entrance.

Lunch carts will be available in the Grand Ballroom Prefunction area for in-depth session attendees only starting at 11:45 AM. See in-depth session ticket for more information. Carts will open to all Annual Session attendees beginning at 12:30 PM.

IN- DEPTH SESSION TITLE	PROGRAM AREA	LOCATION	BOARD TIME	DEPARTURE TIME	BUS #
Quilts: Past, Present and Future	4-H/Youth Development/ Textiles/ Community Vitality	Off-site	12:00 PM	12:15 PM	1
Creative Ways to Work with Millennials	Human Development/ Parenting/ Community Vitality	Off-site	12:30 PM	1:00 PM	2
Entrepreneurship Nebraska Style	Community Vitality/ Entrepreneurship	Off-site	12:00 PM	12:30 PM	3
Urban Ag in the Community	Nutrition/Food Safety/ Technology	Off-site	12:15 PM	12:45 PM	4
'Farm to Table' for Business	Nutrition/Food Safety/ Entrepreneurship	Off-site	12:15 PM	12:45 PM	5
Protect Your Pocketbook and Identity	Financial Management/ Technology	Off-site	12:30 PM	12:45 PM	Hilton Shuttle/ Walk
Investing In Ages 0 - 5	Child Development/Human Development	Off-site	12:30 PM	1:00 PM	6

PRESIDENT'S CHARITY

Just \$30 can feed a hungry child
in our community for a month.

GIVE NOW at FoodBankHeartland.org

THE BEST SUPPORT IS LOCALLY SOURCED



DEAR NEAFCS FRIENDS AND COLLEAGUES,

I'm pleased to announce that I have selected the Food Bank for the Heartland as my President's Charity for Annual Session 2017. With our theme of "Harvesting Opportunities", I couldn't think of a better choice! Founded in 1981, Food Bank for the Heartland's mission is to "ensure access to healthy food for people in need in Nebraska and western Iowa."

They distribute food to 535 food pantries, schools, emergency shelters and other nonprofit partners covering 93 counties in total. There are 220,980 people in their 78,000 square mile service area that are considered food insecure. That includes one in five children. They have joined forces to combat hunger with food manufacturers, grocery stores, food distributors, organizations, individuals, Feeding America and the USDA. Each dollar donated provides three meals. In 2016, they provided 15 million meals and logged 37,300 volunteer hours — the equivalent of 18 full-time employees.

They sponsor a weekend BackPack program during the school year, operate a mobile food pantry program, run a Kids Café afterschool program, offer a summertime Kids Cruisin' Kitchen program in the metro Omaha area, and provide SNAP education outreach so eligible Nebraskans and Iowans can benefit from this valuable federal nutrition assistance program.

I hope that you will join me in helping the Food Bank for the Heartland continue the excellent work that they do by contributing to their cause. Donations can be dropped off at the registration area (look for the "piggy bank" cookie jar). Additionally, a special "pass the basket" collection will be taken during Wednesday's General Session. Cash and checks made out to Food Bank of the Heartland will be cheerfully and gladly accepted. Thanks, in advance, for supporting this worthy cause and for helping us share the richness of the harvest!

Sincerely,
Theresa Mayhew
President



Our Mission

To provide emergency and supplemental food to the people in need in Nebraska and western Iowa

Our Vision

To eliminate hunger in our community

Our Values

In everything we do, we serve with respect, integrity and urgency

WEDNESDAY, OCTOBER 18, 2017

SCHEDULE AT A GLANCE FOR WEDNESDAY, OCTOBER 18

6:00 AM – 7:00 AM	Wellness Activities
7:00 AM– 4:00 PM	Registration, Hilton – 2nd Floor
7:30 AM – 10:00 AM	Regional Breakfasts / Service Project Drop Off, Hilton
8:00 AM – 10:15 AM	Hospitality Table Open, Hilton – 2nd Floor
10:00 AM – 5:00 PM	Program Leaders Meeting – Day 1, Convention Center – Room 215 (Special registration required. Includes breakfast and lunch.)
10:15 AM – 12:15 PM	General Session, with Juli Burney, Candidate Speeches, Convention Center – North Ballroom
12:00 PM – 4:00 PM	Hospitality Table Open, Hilton – 2nd Floor
12:15 PM – 5:00 PM	Exhibit Hall Grand Opening (Boxed Lunch provided), Convention Center – Exhibit Hall A
12:15 PM	Past National President’s Luncheon and Meeting (Off-site)
12:30 PM – 5:00 PM	Silent Auction, Convention Center – Exhibit Hall A
1:00 PM – 5:00 PM	Showcase of Excellence, Convention Center – Exhibit Hall A
1:00 PM – 5:00 PM	Guest/Spouse Tour (<i>sign-up required</i>)
1:30 PM – 3:30 PM	Exhibit Forums, Convention Center – Exhibit Hall A
3:00 PM – 4:30 PM	Affiliate Officer Meetings, Hilton
5:30 PM	State’s Night Out (Off-site)



6:00 AM – 7:00 AM Wellness Activity

Same location as Tuesday. See page 20.

7:00 AM – 4:00 PM Registration Open / Service Project Drop Off Hilton, 2nd Floor



7:30 AM – 10:00 AM Regional Breakfast/Awards

Plated Breakfast Provided
(See page 28 for information.)

Room Locations:
Central Region – Grand Ballroom A&B
Eastern Region – Grand Ballroom E
Southern Region – Blackstone
Ballroom A&B
Western Region – Grand Ballroom D



10:00 AM – 5:00 PM FCS Program Leaders Meeting Room: 215 Century Link Convention Center

(Special registration required)



10:15 AM – 12:15 PM General Session with Keynote, Juli Burney Convention Center-North Ballroom

(See Wednesday general session
information on pages 28 & 29.)



12:15 PM Past Presidents Luncheon (Invitation only)

7:30 AM – 10:00 AM

REGIONAL BUSINESS MEETINGS

See page 27 for room locations

Attire: Business Casual

Presiding Regional Directors

Rebecca Travnicek (MO) – Central

Diane Whitten (NY) – Eastern

Karen Munden (VA) – Southern

Julie Cascio (AK) – Western

Welcome

Theresa Mayhew, President

Lora Lee Frazier Howard, President-Elect

Regional Awards Presentations

Endowment Committee Presentation

Candidate Speeches/ Regional Director Elections

(Central and Southern Regions only)

Other Regional Business

2018 Annual Session Invitation

10:15 am – 12:15 pm

GENERAL SESSION Wednesday, October 18

Room: Convention Center, North Ballroom

Presiding: Rebecca Travnicek,
Central Region Director

State of NEAFCS Presentation

Theresa Mayhew, President

Keynote Presentation "One Step at a Time"

Juli Burney, award winning teacher,
humorist and author

Presentation of Candidates

Debby Mathews, Nominating
Committee Chair

Candidate Speeches

Joint Council of Extension Professionals Marketing Team

Carrie Stark, NAEPSDP

Shawn Tiede, NAE4-HA

2018 Annual Session Invitation

Linda Wells and Lorrie Coop,
San Antonio Co-Liaisons

President's Charity

Food Bank of the Heartland

Announcements

Karen DeZarn, Vice President for
Professional Development

DONATE!

DONATE TO THE
PRESIDENT'S
CHARITY

*Learn more
on page 26*



GENERAL SESSION KEYNOTE

Wednesday, October 18 | 10:15 AM – 12:15 PM

One Step at a Time

Juli Burney

Multiple award winning teacher, humorist and author

With the constantly shifting landscape in today's world it is more important than ever for Family and Consumer Science educators to navigate with solid footing. This can be done by understanding ourselves through emotional intelligence and accepting our diversity across all generations. Through this presentation learn how to empower yourself and others to face any challenge with wit and wisdom, taking steps to a brighter tomorrow by maintaining a positive attitude and building strong relationships. Come and discover your own delightfulness.

Learning Objectives: After this presentation participants will:

- Recognize the importance of emotions to mental well-being and success.
- Embrace differences to create strong collaborations.
- Examine how to communicate in challenging situations.
- Learn how to become a change catalyst.
- Discover the importance of appropriate good humor to building relationships.



“Empower yourself and others to face any challenge with wit and wisdom.”

WEDNESDAY



12:15 PM – 5:00 PM
**Ribbon Cutting/Exhibit Hall
 Open/Silent Auction Open**

*Room: Exhibit Hall A – CenturyLink
 Convention Center*



12:15 PM – 1:30 PM
Lunch in Exhibit Hall

*Room: Exhibit Hall A – CenturyLink
 Convention Center*



Sponsored by: Newell Brands



12:30 PM – 1:30 PM
**FCS Program Leaders/Board
 Members Lunch**

*Room: 215 – CenturyLink
 Convention Center*



(Special registration required)

1:00 PM - 5:00 PM
**Guest/Spouse Tour: Strategic
 Air Command & Aerospace
 Museum**

*Meet at hospitality table for details
 and to register*

The Sugar Association is a proud
 sponsor of NEAFCS. To visit us and check
 out our educational materials go to

www.sugar.org

the
Sugar
 association

1:00 PM – 5:00 PM

SHOWCASE OF EXCELLENCE



*Exhibit Hall A
 – CenturyLink
 Convention Center*

SHOWCASE OF EXCELLENCE 1

**4-H Food Smart Families: Providing Youth
 and Families with Nutrition Education,
 Cooking Skills, and Food Budgeting Skills**

Track: Youth Development

*Presenter(s): Kayla Colgrove, Nicole Veseth,
 Nicole Busboom, Carrie Schneider-Miller, Kylie
 Smith, Kathy Kneifl, Becky Versch, Tayler
 Wickham, Jessica Meuleners, Cally Blake*

This session will describe the methods for
 implementing a 10-hour nutrition education
 program, strategies to utilize “Teens as Teachers”,
 mechanics for providing grocery bags, and
 techniques for engaging families.

SHOWCASE OF EXCELLENCE 2

**Early Childhood Childcare Training Award:
 Literacy in the Early Childhood Classroom
 Training**

Track: Award

Presenter(s): Teresa Byington, YaeBin Kim

The Literacy in the Early Childhood Classroom
 Training is designed to strengthen child care
 teachers’ language and literacy teaching practices
 and to improve preschool children’s language
 and literacy outcomes.

SHOWCASE OF EXCELLENCE 3

**Educator of the Year Award: NEAFCS
 Extension Educator of the Year**

Track: Award

Presenter: Janet H. Johnson

Janet’s issue-based county, regional and
 state programs include Dumont Hill Park’s
 built environment, Plate it up — Kentucky
 Proud nutrition education, and downtown
 infrastructure supporting family financial security.

SHOWCASE OF EXCELLENCE 4

Environmental Education Award: Rural Georgia Healthy Housing Advisory Board

Track: Award

Presenter(s): Keishon Thomas, Pamela Turner, Mitzi Parker

Since 2013, the Georgia Advisory Board has promoted healthier and safer housing conditions particularly in Georgia for the low-income, children, elderly, minorities and other vulnerable populations. A variety of outreach activities have been implemented. Children face an increased risk of exposure to environmental contaminants, the Georgia Advisory Board prioritizes educating parents and child care providers about reducing exposure to environmental contaminants and hazards in child care centers.

SHOWCASE OF EXCELLENCE 5

Evaluation of a Social Media Best Practices Program for Extension Professionals

Track: Technology & Social Media

Presenter(s): Dipti Dev, Aileen Garcia, Colin McGinnis, Tyler Thomas, Holly-Hatton Bowers, Lynn DeVries, Lisa Poppe, Jaclynn Foged, Leanne Manning, Katie Krause, LaDonna Werth, Sarah Paulos, Leslie Crandall, Ruth Vonderohe, Gail Brand, Linda Reddish

This poster presents the benefits of using a social media best practices program to improve social media impressions created by Extension Professionals and increase engagement of social media users.

SHOWCASE OF EXCELLENCE 6

Everyone Plays a P.A.R.T. – Norovirus Control in Child Care Facilities “Barf Bucket” Child Care Provider Training

Track: Food Safety

Presenters: Amy Peterson, Nancy Frecks, Patricia Jones, Carol Larvick, Andrea Nisley, Debra Schroeder, Carol Schwarz, Nancy Urbanec, Cami Wells, Cindy Brison, Julie Albrecht, Gina Egenberger

Everyone Plays a P.A.R.T. with Norovirus Control in Child Care Facilities “Barf Bucket & Body Fluid Cleanup” training with this collaborative program between Extension and regional health departments!

SHOWCASE OF EXCELLENCE 7

Extension Housing Outreach Award: Starting Over After Foreclosure

Track: Award

Presenter(s): Erica Tobe, Brenda Long, Teresa Clark Jones, Jean Lakin, Wanda Roberts, Sarah Carter

The Starting Over After Foreclosure toolkit is a series of online educational bulletins designed to assist families, when necessary, to rebuild financially and emotionally after foreclosure.

SHOWCASE OF EXCELLENCE 8

Family Health & Wellness Award: Freezer Pleasers: Making the Most of Family Mealtime

Track: Award

Presenter(s): Lorrie Coop, Brittany Martin

In an effort to encourage family mealtime, promote better nutrition, and teach the basics of preparing and freezing homemade meals, Freezer Pleasers: Making the Most of Family Mealtime was developed.

SHOWCASE OF EXCELLENCE 9

FIT (Forever Improving Through) Wellness Series

Track: Health

Presenter: Gabriela Murza

The FIT Wellness Series addresses the everyday challenges of making healthy decisions for a positive quality of life by helping participants make manageable and realistic choices for long-term success.

SHOWCASE OF EXCELLENCE 10

Food Safety Training Helps Unemployed Individuals*Track: Food Safety**Presenter: Cindee Sweda*

The FCS agent collaborates with a local organization that provides individualized job coaching and local food managers/owners to prepare unemployed clients for work in the food service industry.

SHOWCASE OF EXCELLENCE 11

Forming and Fostering Collaborations with City and County Departments: The Details Spilled*Track: Administration/Leadership/Community Development**Presenter(s): Megan Brothers, Ashley Dixon*

CES has the unique opportunity to collaborate with local agencies to provide research-based programming and support. This presentation will illustrate the logistics and impact of these partnerships.

SHOWCASE OF EXCELLENCE 12

Human Development and Family Relations Award: Parenting & Family Relationships Program*Track: Award**Presenter: Kayla Wells-Moses*

Positive Indian Parenting (PIP) is designed to provide practical, culturally-specific training to Native American parents. This poster describes impacts of PIP programming on the Colville Indian Reservation in Washington State.

SHOWCASE OF EXCELLENCE 13

Little Kids Cook!*Track: Nutrition**Presenter(s): Leanne Manning, Dipti Dev, Aileen Garcia, Kayla Hinrichs*

Learn how the Little Kids Cook lesson will empower families and caregivers to help young children develop healthy habits by engaging them in cooking and food-related play activities.

SHOWCASE OF EXCELLENCE 14

"Makeover Your Leftovers" Program Helps Reduce Food Waste*Track: Nutrition**Presenter: Alice Henneman*

An evaluation a month after a "Makeover Your Leftovers" program indicated 84% of participants made changes based on what they had learned or had something they were already doing reaffirmed.

SHOWCASE OF EXCELLENCE 15

Marketing Package Award: Rethink Your Drink*Track: Award**Presenter(s): Loren Wells, Kristin McCartney, Gina Wood, Emily Murphy, Elaine Bowen, Gwen Crum, Dana Wright, Abbey Castleman, Kerry Gabbert, Lauren Prinzo, Lauren Weatherford, Jennifer Spriggel, Tracey Valach, Melissa Painter, Lisa Bell, Cheryl Davis, Heather Cook, Elaine Tiller, Jill Puckett, Dana Lester*

Rethink Your Drink is a media and educational campaign to reduce West Virginians' consumption of sugar sweetened beverages and increase water as a beverage choice through greater awareness, knowledge, and decision-making skills.

SHOWCASE OF EXCELLENCE 16

Overcoming Barriers to Reach Culturally Diverse Audiences

Track: Committee

Presenter(s): Lorrie Coop, Edda Cotto-Rivera, Traci Armstrong, Karim Martinez

Participants will learn strategies to become a culturally competent educator and ways to connect with diverse audiences to make programming more meaningful, relevant and effective.

SHOWCASE OF EXCELLENCE 17

Practical Economics and Finance: The Art of Elementary Money Management

Track: Financial Management

Presenter: Michael Elonge

Extension is using EconEdLink resources to teach practical economics and personal finance to elementary schools with no economics or finance teachers. Outcomes indicate program effectiveness in teaching money management skills.

SHOWCASE OF EXCELLENCE 18

School Wellness Award: Family Fun Nights

Track: Award

Presenter(s): Shannon Cromwell, Matt Palmer, Cheryl Bartholomew, Roxie DeBiasi, Karyl Zanicco, Susan Black, Chelsey Black, Laura Lister, Berny Lister, Kaden Hanks

Family Fun Nights are a collaborative effort between USU Extension, school district administrators, and community agencies, which allow families to complete wellness activities that increase physical, social, and emotional development.

1:30 PM – 3:30 PM

Exhibit Forums

Room: Exhibit Hall A – CenturyLink Convention Center

(see page 42 for Forum descriptions)

3:00 PM – 4:30 PM

Affiliate Officer Meeting

Room Locations:

Presidents – Grand Ballroom C

Treasurers – Grand Ballroom B

Awards VP – Grand Ballroom D

Member Resource VP – St. Nicholas A

Professional Development VP – St. Nicholas B

Public Affairs VP – Grand Ballroom A

3:30 PM – 4:30 PM

Dining with Diabetes Meeting

Room: Hill

Come join the National Extension Dining with Diabetes Work Group to learn from states teaching the National Dining with Diabetes updated curriculum and obtain resources to teach this essential program.

5:00 PM

Silent Auction Closes/ Final Bids Due

5:30 PM

States' Night Out

8:30 PM – 9:30 PM

FCS Program Leaders Reception (Invitation only)

Room: President's Suite

THURSDAY, OCTOBER 19, 2017

SCHEDULE AT A GLANCE FOR THURSDAY, OCTOBER 19

6:30 AM – 7:30 AM	Wellness Activities
7:00 AM – 4:00 PM	Registration / Service Project Drop-Off, Hilton – 2nd Floor
8:00 AM – 11:00 AM	Hospitality Table Open, Hilton – 2nd Floor
8:00 AM – 5:00 PM	Program Leaders Meeting – Day 2, Convention Center – Room 215 (Special registration required. Includes breakfast and lunch.)
8:00 AM – 12:00 PM	Exhibit Hall Open (Continental Breakfast Provided), Convention Center – Exhibit Hall A
8:00 AM – 11:00 AM	Exhibit Forums, Convention Center – Exhibit Hall A
8:00 AM – 12:00 PM	Showcase of Excellence, Convention Center – Exhibit Hall A
8:30 AM – 2:00 PM	Marketplace, Hilton – Grand Ballroom Prefunction area
9:00 AM – 11:00 AM	Annual Business Meeting, Hilton – Grand Ballroom
1:00 PM – 3:15 PM	Committee Meetings, Hilton
1:30 PM – 5:15 PM	Concurrent Sessions, Hilton
5:00 PM – 6:00 PM	Hospitality Table Open, Hilton – 2nd Floor
6:00 PM – 7:00 PM	President's Reception, Hilton – Grand Ballroom Prefunction area
7:00 PM – 9:30 PM	Awards Banquet, Convention Center – North Ballroom

THURSDAY



6:30 AM – 7:30 AM

Wellness Activity

Same location as Tuesday. See page 20.

7:00 AM – 8:00 AM

2019 Annual Session Planning Meeting

Room: Washington City

7:00 AM – 4:00 PM

Registration Open / Service Project Drop Off

Hilton, 2nd Floor



8:00 AM – 5:00 PM

FCS Program Leaders Meeting

Room: 215 - CenturyLink Convention Center

(Special registration required)



8:00 AM – 12:00 PM

Exhibit Hall Opens

Room: Exhibit Hall A – CenturyLink Convention Center



8:00 AM – 9:00 AM

Continental Breakfast in Exhibit Hall

Room: Exhibit Hall A – CenturyLink Convention Center



Sponsored by: Newell Brands



8:00 AM – 11:00 AM

Exhibit Forums

Room: Exhibit Hall A – CenturyLink Convention Center

(see page 42 for Forum descriptions)

8:00 AM – 12:00 PM

SHOWCASE OF EXCELLENCE



Exhibit Hall A
– CenturyLink
Convention Center

SHOWCASE OF EXCELLENCE 1

Assessing the Needs, Beliefs and Perceptions of Diabetes Self-Management: Patient vs Health Care Provider

Track: Health

Presenter: Lisa McCoy

Results of focus groups and key informant interviews compare individuals' self-perceived barriers for diabetes self-management to health care provider's perceptions. Learn what types of resources are used for diabetes education.

SHOWCASE OF EXCELLENCE 2

Bringing the Classroom to Your Living Room

Track: Technology

Presenter(s): Lisa Poppe, Carol Schwartz, Cami Wells, LaDonna Werth

This online series, "Fit and Healthy Kids" consisted of six one-hour Zoom state wide (SOCIAL EMOTIONAL, STEM, NUTRITION) classes to approximately 100 individuals in attendance per class.

SHOWCASE OF EXCELLENCE 3

Creating Messaging for Health Insurance Literacy Using Mobile Delivery

Track: Financial Management

Presenter(s): Mary Jo Katras, Elizabeth Kiss, Joan Koonce, Dena Wise, Virginia Brown, Ken Martin

Individuals are often misinformed about their health insurance coverage. Health Insurance Literacy (HIL) is critical to the health of individuals and families at every stage of life.

SHOWCASE OF EXCELLENCE 4

Does Altering Dosage and Frequency of SNAP-ED Lessons Affect Behavior Change

Track: Administration/Leadership/Community Development

Presenter(s): Anne-Carter Carrington, Sarah Misyak

A pilot study that examined dosage vs. frequency of SNAP nutrition education showed positive effectiveness for eight lessons in four sessions for attendance, graduation and behavior change.

SHOWCASE OF EXCELLENCE 5

Extension Educates Medicare Beneficiaries and Saves \$\$\$

Track: Financial Management

Presenter(s): Diane Burentt, Susie Latta, Erin Petersilie, Deb Wood

Extension professionals will share their health insurance literacy program for Medicare beneficiaries that includes plan comparisons, an explanation of Medicare benefits, stress reduction and saving money for the participant.

SHOWCASE OF EXCELLENCE 6

Kid Packs: Reducing Hunger Among Low-Income Youth During Weekend Hours

Track: Nutrition

Presenter: Shannon Cromwell

Kid Packs provide nutritious meals for elementary-aged youth who experience food insecurity and hunger within their households, and aid in the alleviation of inadequate food intake during weekend hours.

SHOWCASE OF EXCELLENCE 7

Malheur Youth (MY) Health Science Day: Inspiring Future Health Professionals

Track: Youth Development

Presenter(s): Barbara Brody, Nickie Shira, Becca Colton, Angela Robb

Health Science Day presented youth with a wide range of health science career related options to empower them to choose the education pathway related to a health science career.

SHOWCASE OF EXCELLENCE 8

Overcoming Barriers to Reach Culturally Diverse Audiences

Track: Committee

Presenter(s): Lorrie Coop, Edda Cotto-Rivera, Traci Armstrong, Karim Martinez

Participants will learn strategies to become a culturally competent educator and ways to connect with diverse audiences to make programming more meaningful, relevant and effective.

SHOWCASE OF EXCELLENCE 9

Successful Strategies for Using Facebook as the Hub of a Social Media Presence

Track: Technology and Social Media

Presenter(s): Cami Wells, Kayla Colgrove, Alice Henneman, Lisa Franzen-Castle

Implementing methods and techniques to grow our social media presence on Facebook significantly increased page likes, post engagement, and referrals to our Food website from Facebook.

8:30 AM – 2:00 PM

Nebraska Marketplace

Room: Hilton 2nd Floor, Grand Ballroom Prefunction area

9:00 AM – 11:00 AM

Annual Business Meeting

**Room: Grand Ballroom C
(See agenda at right)**

11:00 AM – 12:00 PM

2018 Annual Session Planning Meeting

Room: Washington City

11:00 AM – 12:30 PM

Silent Auction Pick-up – Registration Desk

9:00 AM – 11:00 AM

ANNUAL BUSINESS MEETING

Education Awards Fund

Call to Order	Theresa Mayhew
Parliamentary Procedure	Sandy Olson
Credentials Report	Rebecca Travnichek
Adoption of Meeting Rules	Jovita Lewis
Adoption of Agenda	Jovita Lewis
Appointment of Committee to Approve Minutes	Theresa Mayhew
2016 Awards Fund Meeting Minutes	Jovita Lewis
Financial & Audit Reports	Nancy Stehulak
Vice President for Awards & Recognition Report	Dianne Gertson
New Business	
2018 Educational Awards Fund Budget	Nancy Stehulak
Announcements / Adjournment	

Annual Business Meeting

Call to Order	Theresa Mayhew
Parliamentary Procedure	Sandy Olson
Credentials Report	Rebecca Travnichek
Adoption of Meeting Rules	Jovita Lewis
Adoption of Agenda	Jovita Lewis
Appointment of Committee to Approve Minutes	Theresa Mayhew
2016 Annual Business Meeting Minutes	Jovita Lewis
Financial & Audit Reports	Nancy Stehulak

Reports of Elected Officers

President	Theresa Mayhew
President-Elect	Lora Lee Frazier Howard
Secretary	Jovita Lewis
Treasurer	Nancy Stehulak
Vice President for Member Resources	Edda Cotto-Rivera
Vice President for Professional Development	Karen Munden
Vice President for Public Affairs	Glenda Hyde
Vice President for Awards & Recognition	Dianne Gertson
Southern Region Director	Karen Munden
Eastern Region Director	Diane Whitten
Western Region Director	Julie Cascio
Central Region Director	Rebecca Travnichek
Immediate Past-President	Debby Mathews
Historian Report	Carol Schlitt
Executive Director	Danielle Jessup

Standing Committees

Reports Bylaws	Jovita Lewis
Credentials	Rebecca Travnichek
Finance	Nancy Stehulak
Investments	Nancy Stehulak

Special Committee Reports

2017-2020 Strategic Plan	Lora Lee Frazier Howard
JCEP Leadership Conference	Lora Lee Frazier Howard
JCEP PILD Conference	Glenda Hyde
National Office Committee	Edda Cotto-Rivera
National Nominating	Debby Mathews
Endowment Committee	Judy Hetterman
Annual Session Site Selection Ad-hoc Committee	Debby Mathews

New Business

Presentation of Candidates	Debby Mathews
Election of Officers	Debby Mathews
Adoption of 2018 Operating Budget	Nancy Stehulak
Presentation of 2017-18 Executive Board	Theresa Mayhew
Announcements / Adjournment	

11:00 AM – 1:00 PM

Lunch on Your Own

1:00 PM – 3:15 PM

**Committee Meetings,
Plans of Work**

Arrangements – Prague

Member Resources – Cozzens

Public Affairs – Merchants

Awards – Paxon

Professional Development – Murray

*Finance, Investment, Endowment
– Washington City*

CONCURRENT SESSIONS

1:30 PM – 2:15 PM

CONCURRENT SESSION 1

On the Move to Better Health Junior Promotes Behavior Change

Track: Nutrition

Room: Grand Ballroom D-E

Presenter: Julie Garden-Robinson

Second-grade children (2,936 from 25 counties) showed improved fruit and vegetable intake and increased exercise after participating in the classroom-based “On the Move to Better Health Junior” curriculum.

CONCURRENT SESSION 2

Teaching Youth to have Healthy Minds and Bodies

Track: Health

Room: Grand Ballroom C

*Presenter(s): Lori Wiggins, Abbey Tharpe,
Heather Futch*

This session will give you creative activities and research based curriculum to implement with youth about health and wellness that can be used in a school, club or camp setting.

CONCURRENT SESSION 3

Filling the Gap Between Policy and Need: Development of a Caregiving Education Program for FCS Educators

Track: Life Span Development: Aging, Child, and Human Development

Room: St. Nicholas A

Presenter(s): Kristopher Struckmeyer, Brandon Raczkoski, Whitney Bailey, Sarah Gordon, Emily Roberts, Nicole Clancy

This session focuses on the development of a train-the-trainer curriculum program for FCS educators in Oklahoma to address the new mandate in the CARE Act: the Caregiving Education Program.

CONCURRENT SESSION 4

Building Early Emotional Skills: Building a Parenting Curriculum Online and Face-to-Face

Track: Parenting Education

Room: Grand Ballroom A-B

Presenter(s): Kylie Rymanowicz, Holly Brophy-Herb, Kendra Moyses, Carrie Shrier

Come and hear about lessons learned from building an online parenting program and how to translate a face to face curriculum into an online format.

CONCURRENT SESSION 5

Training of Trainers for Look Who’s Hatching: Early childhood oviparous animal project

Track: Child Care/Child Development

Room: St. Nicholas B

Presenter(s): Katie Krause, Jaci Foged

Participants will learn about the Look Who’s Hatching project and receive necessary information and resources to implement the program in their own communities with children ages 2 – 6.

CONCURRENT SESSION 6

Mary W. Wells Memorial Diversity Award - Teen Food Challenge

Track: Award

Room: Blackstone B

Presenter: Judith Knudsen

The Community Food Challenge increases awareness of food security issues by simulating challenges faced by low-income teens trying to obtain adequate nutritious, affordable foods and the stigma they face. Simulation is designed for teens, youth-serving professionals and community leaders. One hundred ten individuals were involved in the pilot.

CONCURRENT SESSIONS

2:30 PM – 3:15 PM

CONCURRENT SESSION 1

A New Way of Doing Extension Business: Education, Social Marketing and Environmental Strategies Increase Access of Healthy Foods and Physical Activity in Alabama

Track: Nutrition

Room: Grand Ballroom D-E

Presenter(s): Barb Struempler, Sondra Parmer, Katie Funderburk, Alicia Powers, Jamie Griffin, Cecilia Tran, Krysta Kellegrew, Brittney Kimber

To enhance Extension education, SNAP-Ed is implementing creative social marketing messages and policy, system and environmental strategies to facilitate positive changes to food and physical activity environments serving low-income individuals.

CONCURRENT SESSION 2

Leveraging Extension Resources and Using the Community Coalition Action Theory (CCAT) to Build and Strengthen Community Health

Track: Health

Room: Grand Ballroom C

Presenter(s): Jennifer Conner, Lauren Morris, Tyler Brown, Debbie DeRossitte, Mary Ann Kizer, Valerie Turner, Leigh Ann

Bullington, Addie Wilson, Lisa Washburn

Evidence-based methods have been used to build or strengthen coalitions that undertake physical activity and nutrition policy, systems, and environmental efforts. Local resources are leveraged to foster sustainable community change.

CONCURRENT SESSION 3

Heads In, Hearts In: A Delivery Approach to Family Enrichment Programming

Track: Youth Development and 4-H

Room: Grand Ballroom A-B

Presenter(s): Kendra Moyses, Jodi Schulz

Family enrichment programming involves youth and their family learning together. The programs are low-pressure, easily accessible opportunities for families to engage in educational activities based on a chosen topic area.

CONCURRENT SESSION 4

Full STEAM Ahead

Track: Youth Development and 4-H

Room: St. Nicholas B

Presenter: Sarah Roberts

What is STEAM and what does it mean for the future of education? Get excited as you explore the world of science through the eyes of a child.

CONCURRENT SESSION 5

Gray for a Day

Track: Life Span Development: Aging, Child, and Human Development

Room: St. Nicholas A

Presenter(s): Ethel Schneweis, Erin Yelland, Nancy Honig

This Extension program utilizes an empathic model to highlight sensory challenges older adults might face and how we can better support and work with aging members of our communities.

CONCURRENT SESSION 6

Master Family & Consumer Sciences Volunteer Award - UMaine Cooperative Extension's Master Food Preserver Program: A Decade of Success!

Track: Award

Room: Blackstone B

Presenter: Kathleen Savoie

For a decade, UMaine Cooperative Extension's Master Food Preserver Program has trained and retained volunteers to help extend our reach to provide home food preservation education in the community.

CONCURRENT SESSIONS

3:30 PM – 4:15 PM

CONCURRENT SESSION 1

STOCK HEALTHY, SHOP HEALTHY

Track: Nutrition

Room: Grand Ballroom D-E

Presenter(s): Mary Sebade, Kara Lubischer

Increasing the quantity and quality of healthy foods available at small food retailers is a promising strategy for improving overall community health in urban and rural communities. Learn about implementation.

CONCURRENT SESSION 2

Safe Produce for Food Pantries

Track: Food Safety

Room: Grand Ballroom A-B

Presenter(s): Jeannie Nichols, Joyce McGarry, Lisa Treiber

Proper food safety steps when handling fresh produce is vital to the health of those receiving produce at food pantries. PowerPoint presentations and deliverables were developed to address this issue.

CONCURRENT SESSION 3

Communicating with Farmers Under Stress

Track: Health

Room: Grand Ballroom C

Presenter: Suzanne Pish

This workshop is specially designed for people who work with farmers/farm families who want to know more about managing farm-

related stress and learn ways to approach and communicate with them.

CONCURRENT SESSION 4

Growing Up WILD: Reaching Child Care Providers through Collaboration with Naturalists

Track: Child Care/Child Development

Room: St. Nicholas B

Presenter(s): Kim Brantner, Cindy Thompson, Joy Rouse, Kristen Bieret

Children's limited exposure to nature is a critical issue that early care providers can address. Learn what naturalists and Extension Specialists are doing to engage professionals in fun, collaborative ways.

CONCURRENT SESSION 5

Clean and Healthy Families & Communities Award - Germ Busters! A Handwashing Program

Track: Award

Room: Blackstone B

Presenter: Melissa Goodman

Germ Busters reaches youth through edutainment to engage students to embrace hand-washing as part of their daily routine. Clean hands keep schools and communities healthy one habit at a time.

CONCURRENT SESSIONS

4:30 PM – 5:15 PM

CONCURRENT SESSION 1

Gluten Free Eating

Track: Nutrition

Room: Grand Ballroom D-E

Presenter: Shannon Carter

This session will equip Extension educators with enough knowledge to answer basic questions on the gluten free diet and tools to implement this 3-part series in their communities.

CONCURRENT SESSION 2

The Nature of Teaching: Health & Wellness

Track: Health

Room: Grand Ballroom C

Presenter(s): Janice Dougan, Molly Hunt, Lindsey Pedigo, Rod Williams, Stephanie Woodcox, Katie Zuber, Tami Mosier, Kelsie Muller, Debora Arseneau, Jay Christiansen, Molly Hoag

Learn about an expanding body of scientific evidence associated with nature-deficit disorder. Gain knowledge and resources on how creating a healthier nature-focused environment can improve children's well-being.

CONCURRENT SESSION 3

Meeting Preschool Teachers Where They Are! Creating Digital Play Landscapes in Rural Communities

Track: Child Care/Child Development

Room: St. Nicholas B

Presenter(s): LaDonna Werth, Dr. Holly Hatton-Bowers, Dr. Dipti Dev, Dr. Guy Trainin, Dr. Julia Torquanti, Lee Sherry, Sarah (Paulos) Roberts, Katie Krause, Jaci Foged, Gail Brand, Leslie Crandall, Lynn DeVries, Jan Esterach, Emily Nash

This presentation will discuss the innovative ways to incorporate Digital Landscapes into early childhood programs serving young children in rural communities and share promising findings.

CONCURRENT SESSION 4

Enhancing Extension's Readiness to Implement a "PSE" Approach to Positive Youth Development for Health

Track: Youth Development and 4-H

Room: Grand Ballroom A-B

Presenter(s): Carol Smathers, Elaine Johannes, Lisa Washburn, Karen Johnston

Assessments of Extension professionals' readiness to adopt multi-level positive youth development for health strategies indicate willingness to implement, but unfamiliarity with "PSE" change approaches. Implications for FCS will be presented.

CONCURRENT SESSION 5

Clean and Healthy Families & Communities Award - Healthy Homes for Child Care

Track: Award

Room: Blackstone B

Presenter(s): Susan Cosgrove, David Buys, Lanette Crocker, Patty Swearingen

Healthy Homes for Childcare workshops equip childcare providers to foster healthier and safer environments. This session features partnership development insights, workshop preparation and delivery methods, and workshop outcomes.



6:00 PM – 7:00 PM

President's Reception

Grand Ballroom Prefunction area – Hilton



(See reception information on page 41)



7:00 PM – 9:30 PM

Awards Ceremony/Banquet



North Ballroom – CenturyLink Convention Center

FRIDAY, OCTOBER 20, 2017

8:00 AM – 5:00 PM

National Post-Board Meeting

Room: Hill

Thursday, October 19

National Extension Association of Family & Consumer Sciences

Invites you to a

RECEPTION HONORING PRESIDENT THERESA MAYHEW

6:00 PM – 7:00 PM

Hilton Grand Ballroom Prefunction area
Business Dress to Semi-Formal

BANQUET

7:00 PM – 9:30 PM

Convention Center North Ballroom

OPENING REMARKS

Theresa Mayhew

INVOCATION

Jovita Lewis, Secretary

AAFCS GREETINGS

Carolyn Jackson, Chief Executive Officer

DINNER AWARDS PROGRAM

Presiding: Dianne Gertson, Vice President Awards & Recognition

FRIEND OF NEAFCS AWARD

Presented by Theresa Mayhew

JCEP CREATIVE EXCELLENCE AWARD & SPECIAL PRESENTATION

Carrie Stark and Shawn Tiede, JCEP Marketing Team

RECOGNITION/APPRECIATION OF 2016-2017 OUTGOING BOARD MEMBERS

Susan Brown – Affiliate Tri-Liaison

Marilyn Fox – Affiliate Tri-Liaison

Jeanette Friesen – Affiliate Tri-Liaison

Rebecca Travnichek – Central Region Director

Karen Munden – Southern Regional Director

Glenda Hyde – Vice President Public Affairs

Dianne Gertson – Vice President Awards & Recognition

Nancy Stehulak – Treasurer

Debby Mathews – Past President

OFFICER INSTALLATION/COMMITMENT

Debby Mathews

Past President & Nominating Committee Chair

EXHIBIT FORUMS

CenturyLink Convention Center 1st Floor Ground Level | Exhibit Hall A

WEDNESDAY, OCTOBER 18

1:30 PM – 2:00 PM

Consumer Insights & Recipe Validation

Company: Newell Brands

Presenters: Jessica Piper, Matt Cheever

Experts from Newell Brands, the makers of the Ball brand Fresh Preserving Products will present on Canning Consumer Insights & the process of Recipe Validation.

2:15 PM – 2:45 PM

MyPlate on a Budget

Company: Learning ZoneXpress

Presenter: Mary Beth Anderson

In this session, participants will learn strategies and review educational resources to help people of all ages buy, prepare, and eat affordably while following the MyPlate guidelines.

3:00 PM – 3:30 PM

Combatting Childhood Obesity Using an Evidence-based, FUN, Community-wide Approach

Company: OrganWise Guys

Presenter: Dr. Michelle Lombardo

This approach utilizes The OrganWise Guys (OWG) curriculum, which consists of materials that use organ characters (i.e., Hardy Heart and Madame Muscle) to teach children about nutrition and healthy behaviors.

THURSDAY, OCTOBER 19

8:00 AM – 8:30 AM

Empowering Informed Consumers: New Tools for Educators from the National Endowment for Financial Education (NEFE)

Company: National Endowment for Financial Education

Presenter: Kimberly Roy

Financial education empowers consumers to make informed money management decisions that reflect their values and life circumstances. New and refreshed NEFE tools make it easy to teach teens through retirees.

8:45 AM – 9:15 AM

Baking Science and Sense: Food Safe, Ancient to Modern, Gluten or Not

Company: Home Baking Association

Presenters: Sharon Davis, Charlene Patton

Receive reliable resources to assist with consumer baking ingredient questions re: flour recalls, ancient to modern grains, gluten-free, and Smart Snack baking for health and financial fitness.

9:30 AM – 10:00 AM

Money Habitudes: The Fun and Easy

Company: LifeWise Strategies

Presenter: Syble Solomon

Money Habitudes is the proven tool to start productive money conversations and gain quick insights into your money behaviors. Available as a card deck or a new online version.

10:15 AM – 10:45 AM

Free and Open Health Information Resources from National Library of Medicine

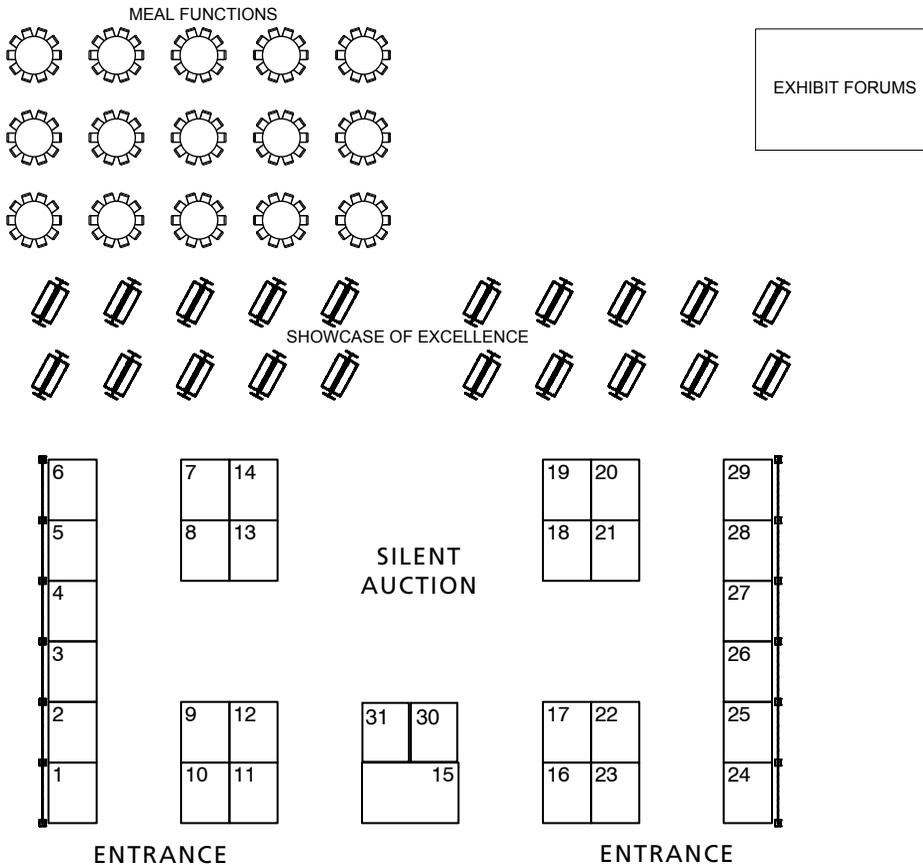
Company: National Network of Libraries of Medicine

Presenter: Annette Parde-Maass

Join Annette as she showcases health resources from the National Library of Medicine and demonstrates how these tools can be used with audiences that vary in age, education, and background.

EXHIBIT HALL FLOOR PLAN

CenturyLink Convention Center 1st Floor Ground Level | Exhibit Hall A



- 2018 Annual Session – San Antonio, Texas Booth 28
- American Association of Family & Consumer Sciences (AAFCS) Booth 22
- American Cleaning Institute Booth 12
- American Council on Consumer Interests Booth 4
- American Income Life Special Risk Division Booth 7
- CATCH (Coordinated Approach to Child Health) . . . Booth 16
- Extension Journal, Inc. Booth 25
- Federal Trade Commission Booth 3
- Home Baking Association Booth 18
- Joint Council of Extension Professionals (JCEP) . . . Booth 26
- KSU - 4-H Military Partnerships Booth 19
- Learning ZoneXpress Booth 1
- LifeWise Strategies/Money Habitudes Booth 24
- Listen 2 Kids Productions Booth 9
- MedExpress Urgent Care Booth 21
- Military Families Learning Network Booth 8

- National Endowment for Financial Education . . . Booth 17
- National Network of Libraries of Medicine Booth 2
- National Presto Industries Booth 20
- NEAFCS Awards & Recognition Booth 15
- NEAFCS Candidate Booth 30
- NEAFCS Marketing & Endowment Booth 31
- Newell Brands Booth 14
- Noodle Soup Booth 27
- Quilts of Valor Booth 23
- Rixstine Recognition Booth 11
- The OrganWise Guys Inc. Booth 13
- USDA, FNS, SNAP-Ed Connection Booth 10
- USDA National Institute of Food & Agriculture (NIFA) Booth 5
- State Sales Table: Oklahoma Booth 6
- State Sales Table: Texas Booth 29

2017 ANNUAL SESSION EXHIBITORS

2018 Annual Session – San Antonio, Texas

Booth 28

Texas will be raffling quilts at our tables in support of our 2018 Annual Session.

American Association of Family & Consumer Sciences (AAFCS)

Booth 22

AAFCS is a broad-based membership organization that helps connect FCS professionals across multiple practice settings and content areas to share knowledge, research and experience.

American Cleaning Institute

Booth 12

Thank you NEAFCS members for supporting our educational efforts for better and cleaner living since 1969! We are proud of our strong partnership and together we have shared knowledge with millions of families. You are invited to stop by our booth and learn about the revolution of the Cleaning Matters Newsletter, new PACKETS UP!™ campaign and Cold Water Saves initiative.

American Council on Consumer Interests

Booth 4

ACCI is the leading consumer policy research and education organization consisting of a world-wide community of researchers, educators and related professionals dedicated to enhancing consumer well-being. ACCI promotes the consumer interest by encouraging, producing and communicating policy-relevant research.

American Income Life Special Risk Division

Booth 7

The Special Risk Division of American Income Life is America's largest insurer of 4-H and Extension

Programs. We have been "Serving Those Who Serve Others" since 1952 and believe strongly in the mission and vision of Extension.

CATCH (Coordinated Approach to Child Health)

Booth 16

CATCH (Coordinated Approach to Child Health) evidence-based program proven to prevent childhood obesity for over 25 years! CATCH sustains healthy learning environments with curricula, training, and evaluation tools designed to promote physical activity, healthy food choice habits for youth Pre K-Grade 8. Also includes family, USDA approved. www.catchinfo.org

Extension Journal, Inc.

Booth 25

Journal of Extension is a research-based and peer-reviewed resource which Extension Professionals can use for outreach and engagement throughout their career. EJ also hosts the National Job Bank providing a link for Extension professional to Extension System employers throughout the United States.

Federal Trade Commission

Booth 3

Free financial literacy and scam prevention publications for educators

Home Baking Association

Booth 18

Non-profit Home Baking Association provides current resources to support educators who teach foods, nutrition, personal financial fitness skills, and youth. Take away ready-to-use, research-based resources for extension educators.

Joint Council of Extension Professionals (JCEP)

Booth 26

JCEP is a Professional Organization that encompasses seven of the Extension professional organizations

(NEAFCS, ANREP, Epsilon Sigma Phi, NACAA, NACDEP, NAE4-HA and NAEPSDP).

KSU - 4-H Military Partnerships

Booth 19

The 4-H Military Partnership is an Extension/Military collaboration that offers positive youth development experiences to military youth in an effort to provide consistent, predictable services for families that move often. Military youth participate in 4-H clubs, camps, and afterschool programs and families have access to Extension services nationwide.

Learning ZoneXpress

Booth 1

Learning ZoneXpress creates fresh, engaging resources to promote nutrition, wellness, and physical activity. Our posters, handouts, banners, and games help clients make positive, health-related behavior changes. Stop by to see why extension customers turn to Learning ZoneXpress and to pick up free samples of what works. For more information, visit www.learningzonexpress.com.

LifeWise Strategies/Money Habitudes

Booth 24

Money Habitudes™ is the fun and easy way to start money conversations, gain instant insights into your money personality and understand why you spend, save, give and have debt. Available as the original card game and a new online version.

Listen 2 Kids Productions

Booth 9

Our variety of divorce education support materials features the candid and compelling words of kids!

MedExpress Urgent Care

Booth 21

MedExpress offers a wide range of urgent care, employer health and basic wellness and prevention services, including more advanced offerings such as X-rays, IVs, labs, minor surgery, stitches

and treatment for broken bones and sprains. Centers are open every day from 8 a.m. to 8 p.m. with no appointments necessary.

Military Families Learning Network

Booth 8

The Military Families Learning Network (MFLN) engages military family service providers and Cooperative Extension educators in the exchange of experiences and research to enhance professional impact and encourage professional growth.

National Endowment for Financial Education

Booth 17

The National Endowment for Financial Education (NEFE) offers a suite of non-commercial personal finance resources at no cost: turnkey curriculum to teach teens, new financial workshop kits to facilitate adult workshops and new online consumer course content for personal use or to share with your clients

National Network of Libraries of Medicine

Booth 2

The NNLM provides outreach and training on National Library of Medicine free, open health information resources. Topics include consumer health, emergency preparedness & environmental health.

National Presto Industries

Booth 20

National Presto Industries dates back to 1905 when the company began manufacturing industrial size pressure canners known as "canner retorts". Today Presto remains a recognized brand for pressure vessels and is a leader in the electric housewares industry. Stop by our booth to view appliances, receive educational materials, and enter drawings for a pressure canner and Presto Test Unit.

NEAFCS Awards & Recognition

Booth 15

Visit our booth to see award-winning applications and samples.

NEAFCS Candidate

Booth 30

Stop by this booth to find out about the candidates who are running for national board positions.

NEAFCS Marketing & Endowment

Booth 31

Stop by and stock up on some marketing merchandise that shows your NEAFCS colors! Add to your own collection of NEAFCS items or pick up some thank you or appreciation gifts for colleagues, guest speakers, key committee chairs, and state affiliate members. The booth also will host someone from the Endowment Committee to collect donations to the NEAFCS Endowment Fund.

Newell Brands

Booth 14

Newell Brands Inc. the makers of the 130+ year old Ball® home canning brand, continues to raise the bar on its iconic Mason jar with product innovations and recipe development/validation.

Noodle Soup

Booth 27

Come see our collection of "Little Books" that teach the whole family in a breezy, non-judgmental way. These children's books use the child's point of view, but are full of parenting basics.

Quilts of Valor

Booth 23

Learn about this important service learning project in which 4 H's partner with the National Quilts of Valor Foundation to honor Veterans and service personnel touched by war.

Rixstine Recognition

Booth 11

Manufacturer of awards, promotional products and apparel. Everything you need to promote or recognize your organization.

The OrganWise Guys Inc.

Booth 13

The OrganWise Guys (OWG) is an evidence-based, obesity prevention program that uses the school or child care center as the hub of healthy activity to positively impact the community at large. OWG seamlessly integrates core curricula objectives and healthy living education while it connects with kids to indicate lifelong behavior change.

USDA, FNS, SNAP-Ed Connection

Booth 10

SNAP-Ed Connection helps spread the word #SNAPedWorks! Come talk to us about showcasing your SNAP-Ed Success Stories. Pick up a free recipe booklet. Learn about our database of evaluation tools, seasonal produce guide, and copy-right free photo gallery. SNAP-Ed is a USDA program that helps people stretch their food dollars.

USDA National Institute of Food & Agriculture (NIFA)

Booth 5

USDA National Institute of Food & Agriculture Division of Family & Consumer Sciences advances family well-being and community vitality across the nation. The exhibit consists of resources, which will enable Extension to build capacity, including information on programs, grants, partnerships, and the Master Family & Consumer Sciences Volunteer Program.

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